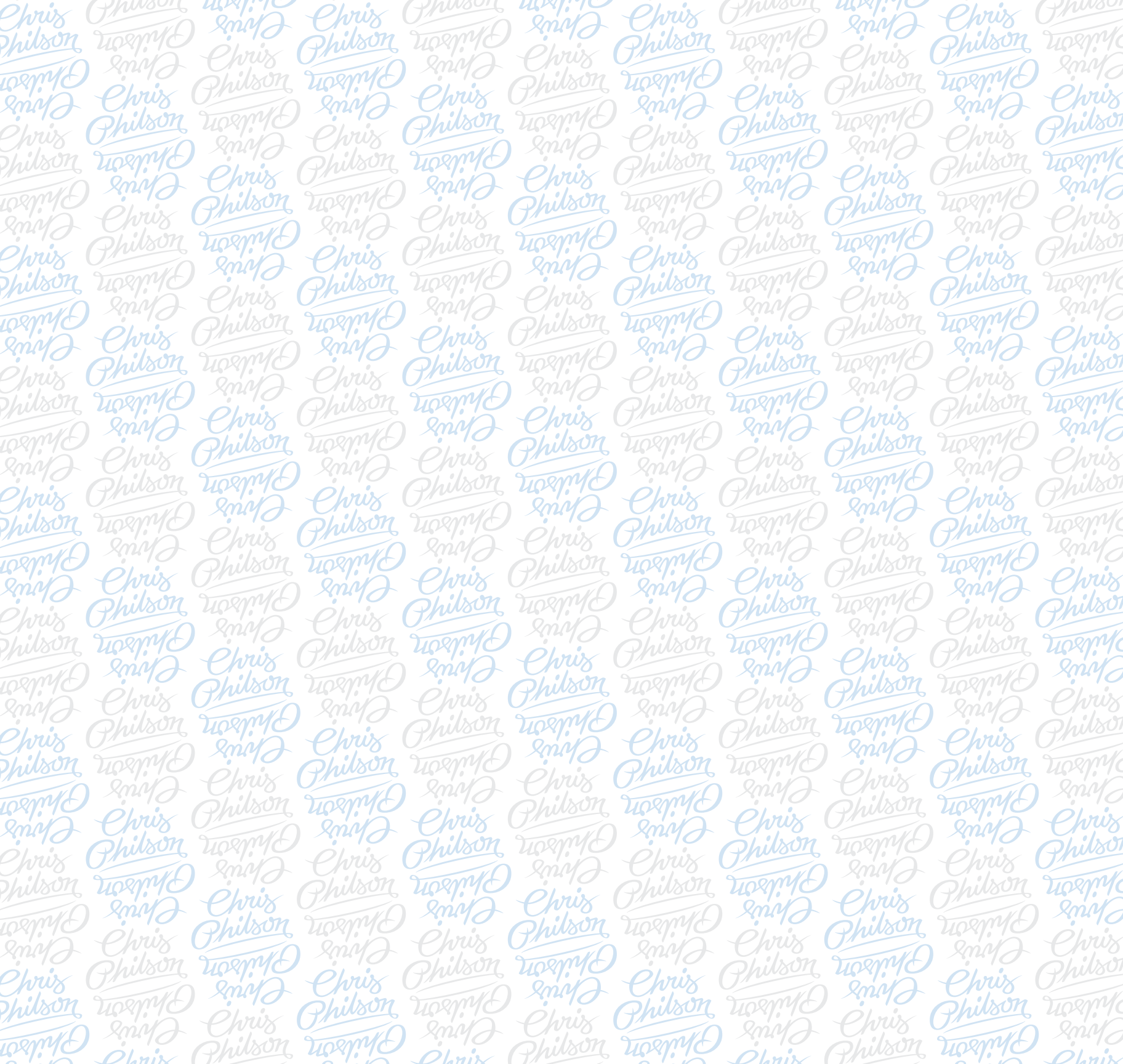


Chris
Philson



Chris
Philson





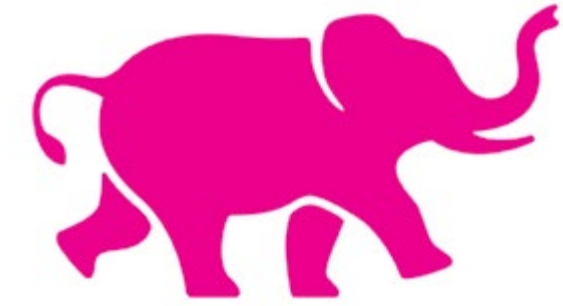
Role: Design Fabric Lightbox and Hanging Sign Graphic
Prepare Graphics and 3D-Cut Pipes for Production



Role: Design Two-Dimensional Graphic Maps







CP+B



Role: Create Signs, Scenery, and Props

Role: Signature Vectorization and Placement
Construction of Final Logo



How To Make... The Cheesiest Costume Ever



1
Cut hole in the bottom of laundry basket to fit around hips.



2
Remove label from Easy Mac, enlarge, and print out.



3
Paint toilet paper rolls yellow to make noodles. Fill basket with cheese.



4
Draw fork onto cardboard, cut out, and paint silver. Use paper towel rolls for handle.

Role: Design and Illustration

MADE SPECIALLY FOR DOMINO'S PIZZA

PIZZA PRESS

6 WEIGHTS OF STACKABLE FONTS WITH ORNAMENTS



P + P + P + P + P + P

STACK & ASSEMBLE
HAM

ARTICLES & PREPOSITIONS
THE HAM

ORNAMENTS & FLAGS
THE HAM

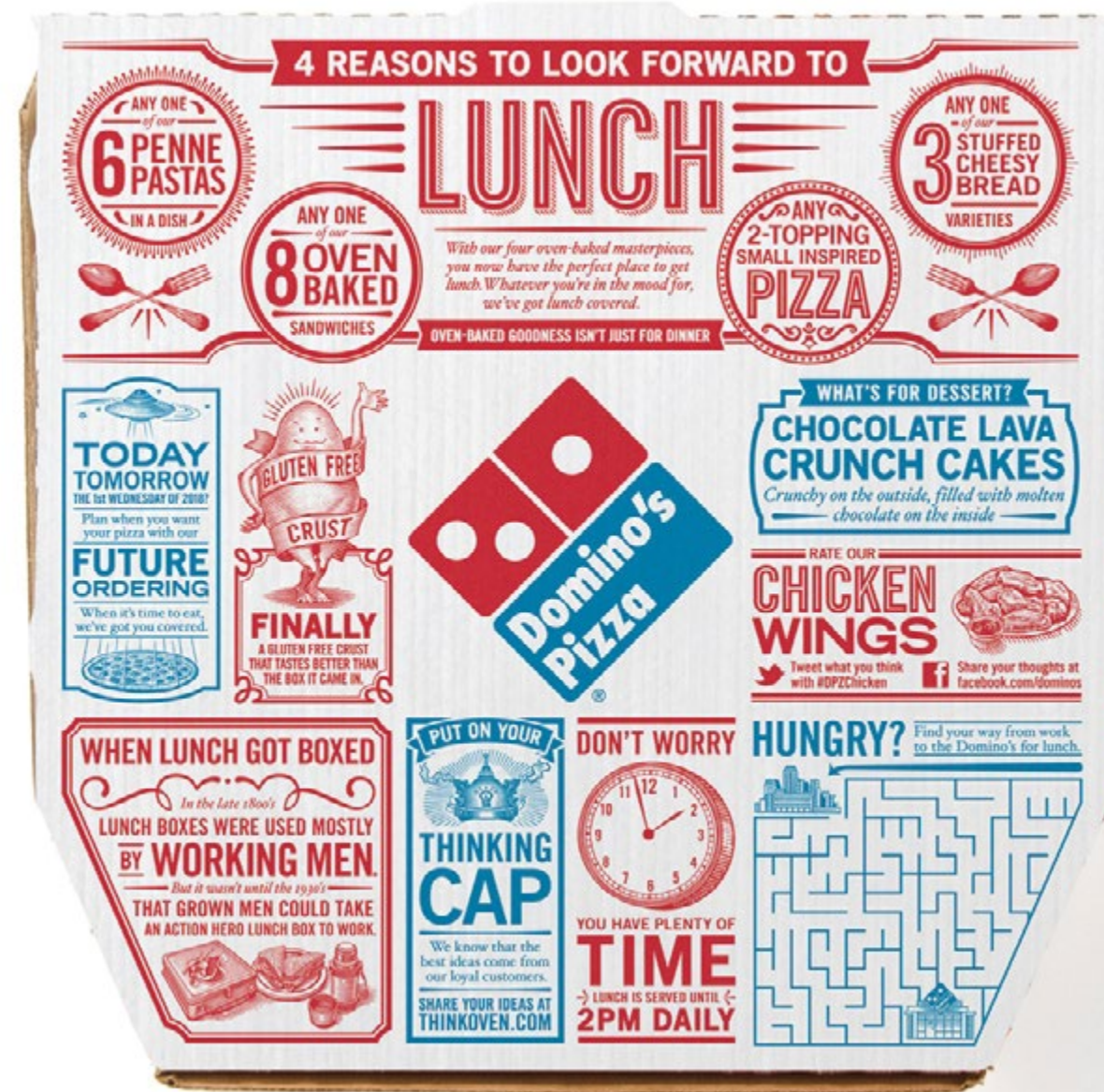


CHARACTER SET
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TRADE GOTHIC VS. PIZZA PRESS

G Q 2

FAMILY WEIGHTS
FILL ANTIQUE DISPLAY
OUTLINE INLINE SHADOW
ANTIQUE " ORNAMENTS



Role: Assist with Character Design





Bud Light Rear Pat of the Week



*"I have had it with these anti-Bud Light snakes
on this Bud Light is great plane!"*



*"Yippee-ki-yay!
Bud Light today!"*

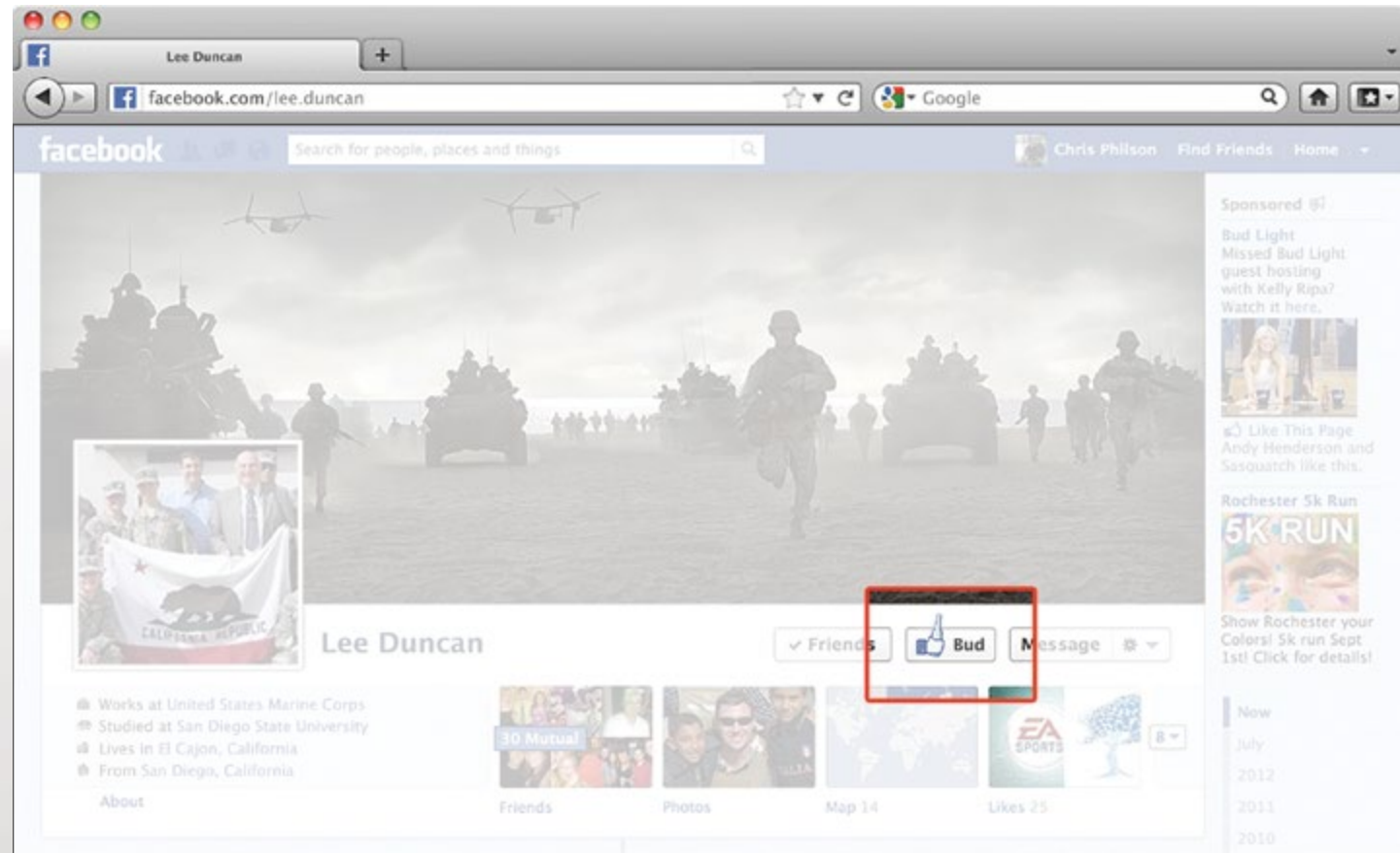
Dirty Language Censor



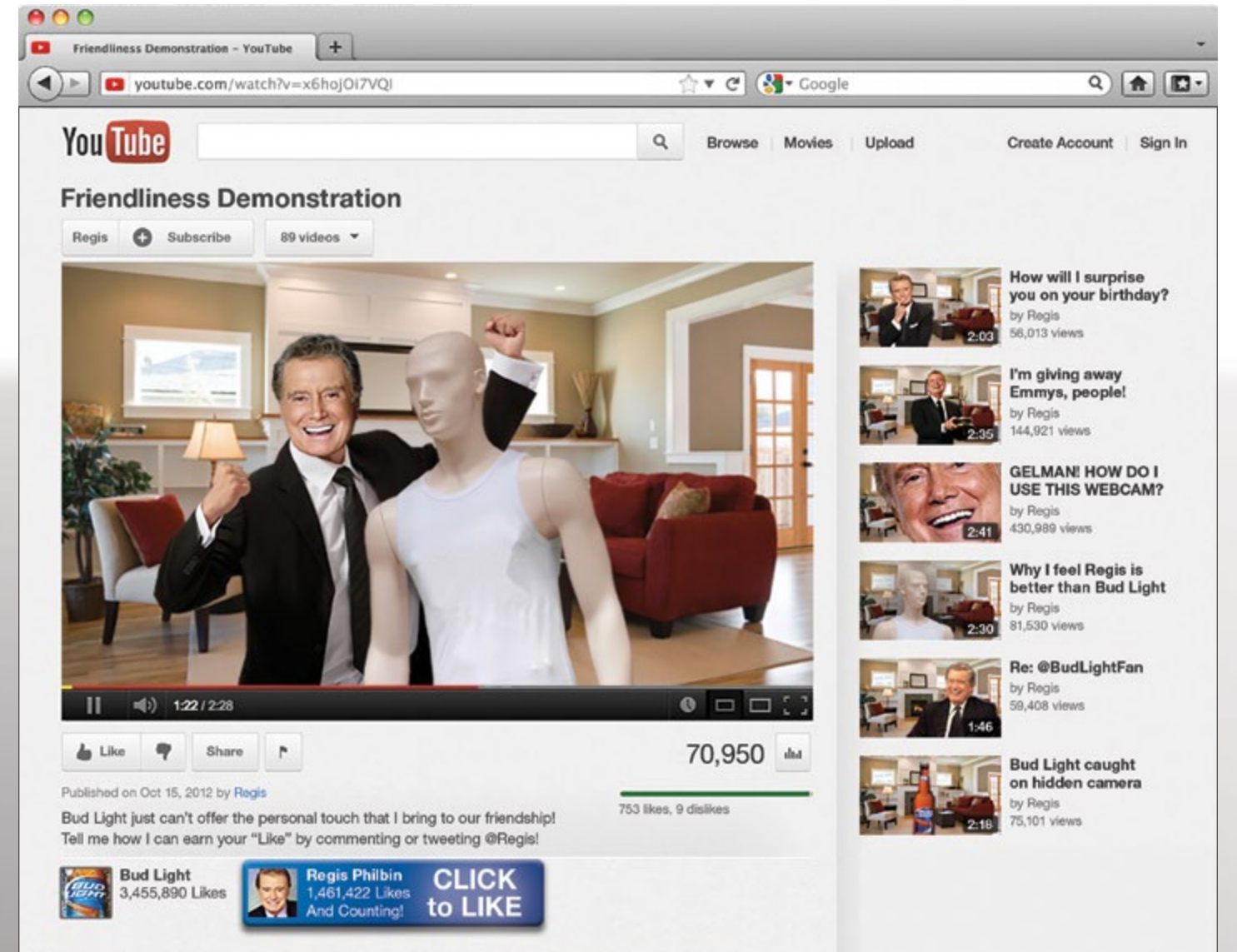
Secret Handshake Maker



The Most Horrific-Looking Man in the World



Bud Me



Regis Vs Bud Light



Regis Impersonators

AN IMPORTANT WARNING FROM BUD LIGHT



On New Year's Eve, Regis Philbin and hundreds of look-alikes invaded parties across the United States and inconspicuously removed all of the Bud Light. These dangerous men then replaced it with "Philbin Pilsner," a dull, unexciting beer completely devoid of flavor.

Watch for Regis and his accomplices at all social events, and use the Philbin Pilsner stickers to disguise your Bud Light from them or anyone else who may attempt to steal it.



New York, NY



Denver, CO

Las Vegas, NV

ILLUSTRATIONS BY DANNY HELLMAN



Live! With Kelly and Bud Light



Be the Bud



Bud Bowl IX Climax, 2 Minute TV Spot

Open on aerial shot of Bud Field.
AI Michaels: Welcome back, folks! It’s a five point game with one second remaining!

Zoom in on Team Bud Light lining up. Score graphic appears at the bottom of the screen: Budweiser 40, Bud Light 35.
AI Michaels: Last chance for Bud Light, fourth and ten on its own 20-yard line!

Bud Light snaps the ball, star quarterback #7 drops back for one final Hail Mary pass. Unable to find an open receiver, he rushes forward into a crowd of Bud players. Just before being tackled, he shuffles a lateral to an overly-large bottle, Guard #61.
AI Michaels: This looks like the end of the line!

#61 lumbers down the field, very narrowly avoiding tackles. He finally breaks free from several defensive players and has an open path ahead, with the entire Budweiser team chasing after him.
AI Michaels: #61 is free! To the 40, the 50 yard line!
Cris Collinsworth: Unbelievable!



One of the near-tackles has jostled #61’s cap loose. He leaves a trail of Bud Light behind him as he runs.
AI Michaels: Do you see that! That last hit knocked his cap loose! He’s losing vital fluids!
Just before reaching the end zone, he collapses.
SFX: Crowd gasps.

#61 makes several futile attempts to pull himself up. He is slowly dragging himself to the end zone as the defense catches up to him.

AI Michaels: Oh! It all comes down to this! Can he make it? Here comes Team Budweiser. Here they come. Here they come...

Shot of fans in the stands, holding their breath. Camera pans before settling on Regis Philbin. At first he has a sinister grin on his face, but as the camera zooms in on him, it changes to an expression of sadness as he begins to remember...

Cut to a slow motion montage of important moments in Regis’ life. Baby Regis is born (with same haircut) – the doctor delivering him is Bud Light. Regis graduates from high school – Bud Light hands him his diploma. Regis meets his wife Joy for the first time – Bud Light introduces them.
Regis: (Quiet voice) No!

Overcome by feelings of friendship for his former rival, Regis leaps onto the field and dashes toward Bud Light #61. Regis begins kicking and batting away Budweiser bottles just before they reach #61. He picks up one bottle and throws it into another.
Regis: Bud Light! Get up, man! You can do it!

Bud Light #61 slowly gets up and inches toward the end zone before finally tumbling in.
AI Michaels: They’ve done it! Bud Light has done it! Touchdown! The most amazing, sensational, dramatic, heart-rending, exciting, thrilling finish in the history of beer bottle-based football! Bud Light wins the big game over Budweiser! I have never seen anything like it in my life!

The crowd goes wild. Men grab random women or objects and kiss them. The most horrifying-looking man in the world wildly fires pistols into the air. Sasquatch weeps tears of joy. Regis thrusts #61 high into the air as the camera pulls out overhead.

Cut to Bud Light: Bud Bowl IX Champions logo card with final score: Bud Light 41, Budweiser 40.

Quick cut back to Regis as he absent-mindedly takes a sip of #61 before suddenly realizing what he’s done.
Regis: Sorry.





New Consumers



Highway of Legends

Illustration







